

Methodologies II - Triangulation and Method Description

Workshop held by Dr. Nicole Pfeffermann

For research to progress, it is important for scholars to access the methods they employ and to choose the right methods. The impact of any research / PhD work depends mainly upon the appropriateness and rigor of the applied research design / methods used to enrich our understanding in a specific field of interest. A new state-of-the-art research approach is called triangulation. Triangulation is a methodology and tool to establish validity in research studies by analyzing a research question from multiple perspectives.

This workshop focuses on the design and documentation / description of research studies using triangulation. The objective is to address the knowledge level, personal level and research level for a better understanding of how to use and apply triangulation.



Organiser

International Graduate School
for Dynamics in Logistics (IGS)
at the University of Bremen

c/o BIBA
Hochschulring 20
28359 Bremen, Germany

www.logistics-gs.uni-bremen.de

Contact

Dr.-Ing. Ingrid Rügge
Managing Director of the IGS

courses@igs.LogDynamics.de
+49 421 218 50139

Agenda 2014/09/18

09:30-11:00 Session 1: Triangulation - Basics

11:00-11:15 Morning Coffee Break

11:15-12:45 Session 2:
Creating Your Own Research Design (Multiple Perspectives)

12:45-14:00 Lunch

14:00-15:30 Session 3:
Triangulation – Method Description

15:30-15:45 Coffee Break

15:45-17:15 Session 4:
Describing & Presenting Your Methodology and Method

Organisational Hints

Applications are welcome. **Deadline: August 08, 2014**

Please send an email to
courses@IGS.LogDynamics.de.

The course is open for cLINK students as well as for students or researchers of LogDynamics.

Ongoing Courses of the IGS:

'Academic Writing', course with classes once or twice a month. Training in small groups tailored to the individual needs of the participants.

'Voice Development', course with monthly training in very small groups on improving the pronunciation.

Nicole Pfeffermann (Ph.D.) is a freelancer, founder/consultant and senior researcher at the digital startup business ISEIC Consulting. Her research interest covers strategy, innovation & methodologies. She is co-editor of the international contributed volume "Strategy and Communication for Innovation" (2nd edition), Springer, 2014. She is lecturer in E-Business & Mobile Computing, Project Management, and Methodologies. She was a visiting scholar at UCLA and associate researcher at ESCP Europe Paris. She holds a Diploma in Business Economics and a Ph.D. from the University of Bremen.

The **International Graduate School for Dynamics in Logistics (IGS)** at the University of Bremen offers the opportunity to complete an efficient, structured doctoral training programme. The IGS pursues an interdisciplinary and cross-cultural approach to higher education.

The IGS is part of *LogDynamics* which builds a cooperating network of research groups originated from four faculties of the University of Bremen: Production Engineering, Business Studies/ Economics, Mathematics/Computer Science, Physics/Electrical engineering.

Founded on specifications by supervisors or requirements by doctoral candidates, innovative complementary qualification measures have been developed, tested, evaluated and optimized. These explicitly include internationality, interdisciplinarity and the demands of the research area logistics.

The IGS offers different individual, interdisciplinary courses. Every course has one of two formats: either an *ongoing course* where a course *unit* takes place once every two weeks in an *organizational period* of approximately six months, or a *workshop* running from half a day up to two days.

A course is structured into *classes* of typically five students (ongoing course) or twelve students (workshop).

Key qualifications can only be trained by repeated practical experience; thus the IGS ensures continuity of several of these measures to improve transferable skills.

Terms and Conditions of IGS' courses

Any registration for a course offered by the IGS is binding after you receive a confirmation for your application. You are expected to attend class without exception. If you cannot attend a specific class, please inform your group, the lecturer and the organiser in time, i.e. at least two days before the appointed date. If the participants do not observe this rule and the lecturer does not have any participants for a class, the group has to pay for the wasted time and money.

If you generally cannot attend class any more or if you want to entirely cancel your participation in a course, please inform the organiser in time. The IGS will offer your place to someone else.

After any course, we will ask you for an evaluation. Please, fill in the evaluation sheet in time and return it to our main communication channel courses@IGS.LogDynamics.de until **30th of September, 2014**.



Statement of a participant of a previous course offered by the IGS: "The mix out of a workshop and seminar. I guess for this topic it was really helpful to also get some input. However, the main focus was still on the workshop character, which was adequate. To work with our own abstract or exposé helped. The coach did an excellent job. The workshop was really well structured. Her competence in this field as well as in other fields, her tips and insights were really valuable."