

Management of Global Logistics and Transportation

Lecture series held by Prof. Kent Gourdin

The U.S. Transportation Environment and Its Impact on Service Quality: This lecture will provide an overview of the various modes along with current issues effecting each. Service quality in transportation will also be discussed as will the topic of risk management.

Managing Transportation Industries: Economic Regulation and Deregulation. This lecture will discuss how governments manage their transportation industry to provide the most benefit to their citizens.

Transportation Management Issues will look at company-specific issues such as shipper-carrier relations, pricing, private transportation, and managing external impacts.

The lecture series will be followed by a group case analysis exercise on the topic “**Evaluating a Berth Reservation Scheme**” (Council of Supply Chain Management Professionals).

Prof. Kent Gourdin is a professor and the director of the Global Logistics and Transportation Program at the College of Charleston, USA. Prior to coming to Charleston in 1999, Prof. Gourdin spent 11 years at the University of North Carolina at Charlotte and completed a 20-year career in the United State Air Force as a transportation officer. Prof. Gourdin earned his doctorate at the University of Tennessee and has published extensively on various aspects of international transportation and logistics management.

Agenda

Monday, 10:00 – 12:00: The U.S. Transportation Environment and Its Impact on Service Quality

Tuesday, 10:00 – 12:00: Managing Transportation Industries

Wednesday, 10:00 – 12:00: Transportation Management Issues

Thursday, 10:00 – 12:00: Group case analysis exercise

Organisational Hints

Four-day workshop: May 09-12, 2016

Time: 10:00 – 12:00

The course is open for cLINK, FUSION and gLINK students as well as for students and researchers of LogDynamics and of any faculty or research group related to logistics. Please, register for the course by sending an email to courses@IGS.LogDynamics.de

Ongoing Courses of the IGS:

‘Academic Writing’, course with classes once or twice a month. Training in small groups tailored to the individual papers of the participants.

‘Voice Development’, course with monthly training in very small groups on improving the pronunciation in English.



Organiser

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The **International Graduate School for Dynamics in Logistics (IGS)** at the University of Bremen offers the opportunity to complete an efficient, structured doctoral training programme. The IGS pursues an interdisciplinary and cross-cultural approach to higher education. The IGS is part of *LogDynamics* which builds a cooperating network of research groups originated from four faculties of the University of Bremen: Production Engineering, Business Studies/ Economics, Mathematics/Computer Science, Physics/Electrical engineering.

Founded on specifications by supervisors or requirements by doctoral candidates, innovative complementary qualification measures have been developed, tested, evaluated and optimized. These explicitly include internationality, interdisciplinarity and the demands of the research area logistics.

The IGS offers different individual, interdisciplinary courses. Every course has one of two formats: either an *ongoing course* where a course *unit* takes place once every two weeks in an *organizational period* of approximately six months, or a *workshop* running from half a day up to two days. A course is structured into *classes* of typically five students (ongoing course) or twelve students (workshop).

Key qualifications can only be trained by repeated practical experience; thus the IGS ensures continuity of several of these measures to improve transferable skills.



Terms and Conditions of IGS Courses

Any registration for a course offered by the IGS is binding after you receive a confirmation for your application. You are expected to attend class without exception. If you cannot attend a specific class, please inform your group, the lecturer and the organiser in time, i.e. at least two days before the appointed date. If the participants do not observe this rule and the lecturer does not have any participants for a class, the group has to pay for the wasted time and money.

If you generally cannot attend class any more or if you want to entirely cancel your participation in a course, please inform the organiser in time. The IGS will offer your place to someone else.

Please, be aware that the entries in the IGS calendar are always up-to-date and binding. You will receive access to the calendar after registration for a course.

After any course, we will ask you for an evaluation. Please, fill in the evaluation sheet in time and return it to our main communication channel.

courses@IGS.LogDynamics.de

Comments from other courses

'I could learn some detailed knowledge in the field of dynamics in the global production and logistic systems. The explanations with examples from the fields were easy, well-chosen and clear to understand.'

'I liked the teaching method of playing a simple game. It was very easy to understand.'

'I enjoyed the interactivity of the workshop and the fruitful discussions.'