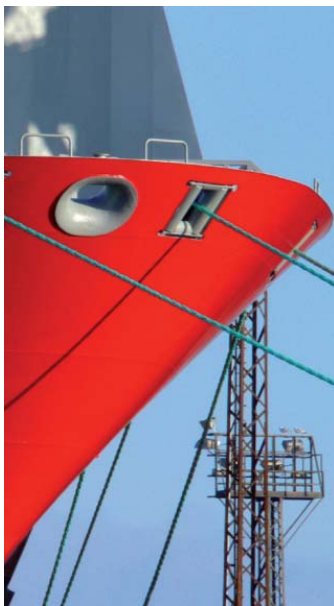


## Methodological Consensus: Different Methods. Shared Standards.

### Workshop held by Dr. Nicole Pfeffermann

Many scholars agree that disciplines in which consensus exists enjoy a number of potential benefits, including more efficient communication among scholars and decreased barriers to collaboration. In particular as a PhD candidate in the IGS you focus discussions with other PhD candidates across disciplines and borders. It requires improving techniques so that knowledge can progress and bridging research disciplines to finally enhance the relevance and rigor of research.

This workshop provides a basic foundation of various methods for gathering and/or analyzing data and shared standards for larger and more persistent features of the scientific enterprise. You will get guidelines for how to develop your, research design and discuss 'methods versus methodology' for fruitful exchange and a better understanding of trans-disciplinary research.



#### Organiser

International Graduate School  
for Dynamics in Logistics (IGS)  
at the University of Bremen

c/o BIBA  
Hochschulring 20  
28359 Bremen, Germany

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#### Contact

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### Agenda 2014/01/16

**09:00** Welcome and organisational issues

**09:00-10:30** Unit 1

**10:30-10:45** Break

**10:45-12:15** Unit 2

**12:15-13:00** Lunch Break with foto shooting

**13:00-14:30** Unit 3

**14:30-15:30** Discussion and individual consulting

#### Organisational Hints

Location: BIBA, rooms 1020-1030

#### Next courses of the IGS:

Workshop series "Dynamics in Global Production and Logistic Systems", held by Prof. Enzo Frazzon, Brasil, February, 17- 25, 2014.

To apply to, please send an email to [courses@IGS.LogDynamics.de](mailto:courses@IGS.LogDynamics.de).

The course is open for cLINK students, IGS doctoral candidates and students or researchers of LogDynamics.

**Nicole Pfeffermann (PhD)** is a management consultant and researcher at ISEIC Pfeffermann Consulting – a multidisciplinary consulting company. Her research interest covers strategy, innovation and methodologies. She is lecturer in E-Business, Information & Knowledge Management, and Methodologies. She is visiting scholar at UCLA and was associate researcher at ESCP Europe Paris. She holds a Diploma in Business Economics and a PhD from the University of Bremen.

The **International Graduate School for Dynamics in Logistics (IGS)** at the University of Bremen offers the opportunity to complete an efficient, structured doctoral training programme. The IGS pursues an interdisciplinary and cross-cultural approach to higher education.

The IGS is part of *LogDynamics* which builds a cooperating network of research groups originated from four faculties of the University of Bremen: Production Engineering, Business Studies/ Economics, Mathematics/Computer Science, Physics/Electrical engineering.

Founded on specifications by supervisors or requirements by doctoral candidates, innovative complementary qualification measures have been developed, tested, evaluated and optimized. These explicitly include internationality, interdisciplinarity and the demands of the research area logistics.

The IGS offers different individual, interdisciplinary courses. Every course has one of two formats: either an *ongoing course* where a course *unit* takes place once every two weeks in an *organizational period* of approximately six months, or a *workshop* running from half a day up to two days.

A course is structured into *classes* of typically five students (ongoing course) or twelve students (workshop).

Key qualifications can only be trained by repeated practical experience; thus the IGS ensures continuity of several of these measures to improve transferable skills.

### Terms and Conditions of IGS' courses

In any case, an application is needed. If you cannot attend any more or if you want to cancel your attendance of a course generally, please inform the organiser and the lecturer in time (via the email address [courses@IGS.LogDynamics.de](mailto:courses@IGS.LogDynamics.de)). The IGS will offer your seat someone else.

If all group members offend against this agreement and the lecturer will be there without participants, the group has to pay the bill for the wasted hour.

Please, be aware that the entries in the IGS calendar are the current ones and binding.

In connection to the workshop, we will send you an evaluation sheet. Please, fill it and send the evaluation sheet until the 17<sup>th</sup> of December, 2013 to [courses@IGS.LogDynamics.de](mailto:courses@IGS.LogDynamics.de).



Statement of a participant of a previous course offered by the IGS: "Ich habe gespannt zugehört und vieles für mein eigenes Projekte gelernt."