

# The Art of Presenting Yourself

## Workshop held by Stefan Bausch

In the presentation of ideas, products and services, personal projection, charisma and physical presence are indispensable. In this, the presenter plays a decisive part. The audience measures how believable we are in the way we move, by our posture, and in the energy we project and the convincingness of our gestures and expressions. Therefore, the approach of the workshop is to strength the positive. The method will be to bring out what already exists in the personality and to develop this to its full potential. The goals of the workshop are:

- More commanding appearance in presentations
- Physical and vocal presence
- Projection of authenticity and credibility
- Strengthening of the individual ability to influence and convince
- Experiencing more of oneself and one's own effects on others
- Recognizing the personal preconditions and strengths, optimizing these and using them to advantage

Exercises will be done in posture and bearing, in eye contact, in authenticity and credibility, movement as methods of expression, gestures ("What do I do with my hands?"), voice and vocal techniques, presence, reflections on the effects upon others.

**Stefan Bausch** and **Jochen Biganzoli** are stage directors and trainers. Since 1999 Jochen has been working as an executive coach for several companies, but also for academics, freelancers and anybody who has to speak in public. [www.biganzoli.net](http://www.biganzoli.net)

## Organizational Hints

Workshop: June 24-25, 2019, full days

The course is open for doctoral candidates of the IGS, the *LogDynamics* working groups and of any faculty or research group related to logistics. FUSION and gLINK fellows are welcome as well. Please, register for the course by sending an email to [courses@IGS.LogDynamics.de](mailto:courses@IGS.LogDynamics.de)

**Deadline: 15.04.2019**



## Comments from participants

"The seminar was excellent, but we need to continue in the second part of this seminar for improving our voice."

"He takes our attention to small details with high effects."

"I liked the teaching process, such as in every step there was little bit speech and after that an interesting game based on the topic."



**LogDynamics**

International Graduate School

### Ongoing Courses & Continuous Training

- Internal Interdisciplinary Research Colloquium
- Tools for the Craft of Research
- Voice Development

### Previous Courses & Workshops

- Academic Writing
- Workshop "The Art of Presenting Yourself"
- Lecture series "Wireless and Mobile Networks"
- Lecture series "Supply Chain Network Design"
- Lecture series "Management of Global Logistics and Transportation"
- Interdisciplinary Research Colloquium – Speed Dating
- Workshop "Leadership and Teamwork"
- Lecture series "Dynamics in Global Production and Logistic Systems"
- Workshops "Getting Started", "Project Management", "Research Methodologies" and "Methodological Consensus"
- LDIC Doctoral Workshop
- LogDynamics Summerschool LOGISS

For further information about previous and ongoing courses please visit

[www.logistics-gs.uni-bremen.de](http://www.logistics-gs.uni-bremen.de)

### Terms and Conditions of IGS Courses

Any registration for a course offered by the IGS is binding after you receive a confirmation for your application. You are expected to attend class without exception.

Please, be aware that the entries in the IGS calendar are always up-to-date and binding. You will receive access to it after registration for a course. If you are not able to attend a specific class, please always inform the organizer in time, i.e. as soon as you get to know a reason or at least two days before the appointed date, by sending an email to

[courses@IGS.LogDynamics.de](mailto:courses@IGS.LogDynamics.de)

In order to be polite, please, also inform your group and the lecturer of the concerning course. If the participants do not observe this rule and the lecturer does not have any participants for a class, the group has to pay for the wasted time and money.

If you generally cannot attend class any more or if you want to entirely cancel your participation in a course, please inform the organizer as soon as possible. The IGS will offer your place to someone else.

After any course, the IGS will ask you for an evaluation. Please, fill in the evaluation sheet in time and return it to the main communication channel. IGS reserves all rights to our photos and the use of the content of the evaluation without reference.



### Organizer

International Graduate School  
for Dynamics in Logistics (IGS)  
of the University of Bremen

Contact:  
Dr.-Ing. Ingrid Rügge  
Managing Director of the IGS

Universität Bremen  
Hochschulring 20  
28359 Bremen, Germany

[www.logistics-gs.uni-bremen.de](http://www.logistics-gs.uni-bremen.de)

[courses@IGS.LogDynamics.de](mailto:courses@IGS.LogDynamics.de)  
+49 421 218 50139